Eisai Limited plans to register and commercialize select products from the Company's U.S. product

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By expanding its sales capabilities in Canada, the ninth largest pharmaceutical market in the world, Eisai aims to strengthen its business operations and presence in the region and independently market its products in accordance with local market needs. The establishment of Eisai Limited not only means that Eisai now has a pharmaceutical sales subsidiary in Canada, it will also allow the Company to prepare for future expansion based on the Company's *hhc* philosophy in both the United States and Canada.

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[Please refer to the following nTDgd2tTi[Notes to editors]

Corporate Name: Eisai Limited
Location: Ontario, Canada
President: Takihiro Hirasawa

Scope of Business: Sales and marketing of pharmaceutical products

Paid-in Capital: 10 million Canadian dollars
Date of Establishment: April 1, 2010 (Local Time)

Date of Operation Commencement: May 1, 2010 (Local Time)