

## **EISAI COMMENCES OPERATIONS AT NEW CHINESE PHARMACEUTICAL TRADING SUBSIDIARY**

Eisai Co., Ltd. (Headquarters: Tokyo, President & CEO: Haruo Naito) announced today that it has established a new trading subsidiary in Suzhou, China. The subsidiary will handle the distribution of Eisai's products manufactured by Eisai as well as by partner companies outside of China. Depending on market needs, the new company can expect to increase the number of products it handles in the future.

With the establishment of Eisai (Suzhou) Trading Co., Ltd., Eisai will strengthen its regional pharmaceutical sales and distribution framework and further expand its presence in China, which is expected to become the third largest pharmaceutical market in the world in 2011.

<sup>1)</sup> Eisai also seeks to address the diversified needs of patients and their families through the stable supply of quality medicines and provision of high quality information in China.

### **~ Profile of New Company**

Registered Company Name:	Eisai (Suzhou) Trading Co., Ltd.
Location:	Suzhou, Jiangsu Province, People's Republic of China
Representative:	Yoichi Endo, General Manager
Scope of Business:	Wholesale, import and export of active pharmaceutical ingredients, pharmaceutical formulations and biopharmaceuticals; intermediate